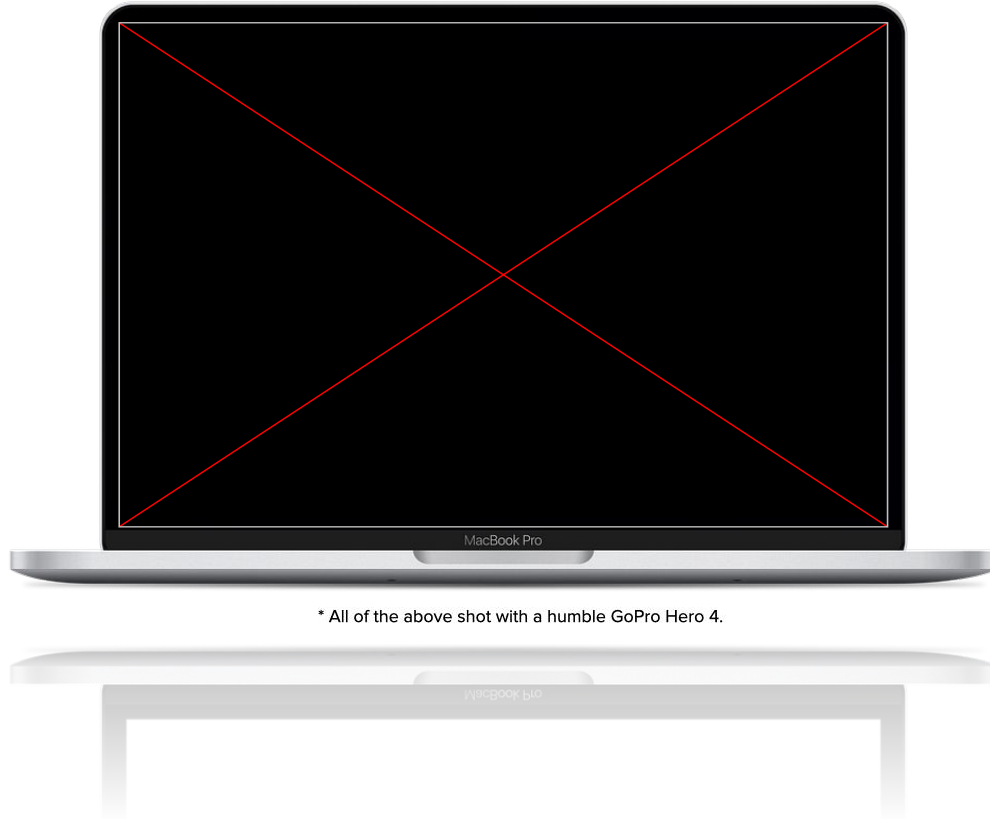




SOCIAL CONTENT PROPOSAL

LET'S SHOW THE CAPABILITIES OF GOPRO NOT ONLY AS AN ACTION CAMERA — BUT AS A
PROFESSIONAL CINEMATIC TOOL.



* All of the above shot with a humble GoPro Hero 4.

GoPro's evolution from action camera to professional cinematic tool is a strategic pivot aimed directly at **Gen Z creators** — the demographic leading both the consumption and creation of online video content. Gen Z embodies a **deep-seated affinity for creativity and authenticity**, but as a generation of young aspiring dreamers, grapples with economic constraints that urge them to seek **cost-effective solutions to bring their artistic visions to life**.

Enter GoPro—a compact yet formidable powerhouse armed with an array of professional-grade features. From its intuitive usability to its unparalleled ability to capture ultra-wide-angle shots, **GoPro stands as a beacon of innovation in the hands of aspiring creators**.

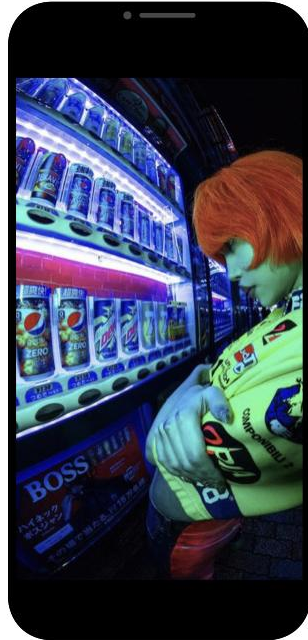
As an independent filmmaker myself, I've found GoPro's ultra-wide angle capability to be the standout feature of your cameras. Its ability to distort reality and create a psychedelic, out-of-body effect has become a signature element of my existentialism-themed storytelling. Navigating the industry with modest budgets and minimal equipment has been a journey — but it has been a true blessing to witness myself **achieve cinematic excellence armed with nothing but my GoPro Hero 4 and a relentless vision**.

As a fellow Gen Z creator embarking on the ambitious journey to make it as a filmmaker — I understand the challenges of independent production firsthand. **Through a social content partnership with GoPro, I aim to share my journey and demystify the process of achieving cinematic greatness, empowering fellow creators to turn their dreams into reality without financial barriers**.

With GoPro, the era of exclusive Hollywood dominance gives way to a realm where **cinematic storytelling is within reach for anyone with a vision and a GoPro**.

SOCIAL CONTENT SERIES

RECREATING FAMOUS DIRECTOR'S



A SOCIAL CONTENT SERIES WHERE
I RECREATE FAMOUS FILM LOOKS
OF DIRECTORS KNOWN FOR THEIR
UNIQUE CINEMATIC STYLE

WITH MINIMAL EQUIPMENT
AND ON A MODEST BUDGET
USING GOPRO



FILM LOOKS USING GOPRO

FAMOUS FILMS + TV SHOWS POPULAR AMONGST GEN Z
KNOWN FOR THEIR UNIQUE VISUAL STYLE

[picture each of the below as dedicated episodes in our content series]



FIGHT CLUB, 1999



FALLEN ANGELS, 1995



EUPHORIA, 2019



REQUIEM FOR A DREAM, 2000



BLADE RUNNER, 2017

THIS IS JUST THE BEGINNING.

INTERESTED IN DIVING DEEPER INTO INNOVATIVE CONTENT SERIES?

LET'S SCHEDULE A MEETING TO DISCUSS HOW OUR COLLABORATION CAN TAKE
GOPRO'S ONLINE PRESENCE AND OVERALL BRAND VOICE TO THE NEXT LEVEL.

Let's make some magic together!

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